



**MiMber Institute of Management Studies**  
No.336, Maha Bandula Garden St,Kyauktada  
Township, Yangon, Myanmar.  
+959 9610777050,+959 455285550,+959 770006125  
[enquire@mimsmyanmar.com](mailto:enquire@mimsmyanmar.com)  
[www.mimsmyanmar.com](http://www.mimsmyanmar.com)  
[www.fb.com/MiMsBurma](http://www.fb.com/MiMsBurma)

**“Knock the door for your future”**

## **COMPANY PROFILE**

MiMber is an upcoming international leader in the business education with a vast experience in various capacities in the education system. We have proven records in education, research, skill development and training. MiMber has been started in the year 2017, now well known pioneer and leader in spearheading innovation and development in the training and education sector. We provide the best of infrastructure and a spirited ambiance to shape up the career of our students.

## **OUR VISION**

MiMber’s Vision is to be the leading education provider for ages and at all stages of their careers to study with us succeed in changing and challenging their life.

## **OUR MISSION**

- To enable students to be the global leaders through creative learning
- To educate students for their career success
- To create a generation with diversified learning and ethical behavior

## **OUR SLOGAN**

**“KNOCK THE DOOR FOR YOUR FUTURE”**

## **OUR AMBITIONS**

MiMber's Ambition is to improve everything we do and be recognized for:

- Being a truly international business school
- The excellence of our learning experience
- World-class research and thinking
- Our sense of community and responsibility

## **STRATEGIC RATIONALE**

MiMS provides the highest standards of excellence in education. The primary purpose of MiMS Enabled Learning format of education is to ensure that the students have the access to higher education at an affordable cost, particularly to those who could not afford the conventional university programs. However, this goal, proposed by the Education Commission, suffered due to the separation of the teacher from the learner.

MiMS has taken the initiative to bridge the gap between the student and the teacher. In next few years, MiMS globally will have to face a sea of change in student aspirations. Technology will have to become more and more intuitive and we have to work very hard today to visualize and provide solutions for tomorrow's educational needs.

So To attain this, we will be partner with leading Universities in the country and abroad and provide services that make education an enjoyable experience for the students. We hope our partner Universities will accept our modularly designed, managed platform services.

## **MARKET ANALYSIS**

The growth of institutions competing in Myanmar education market has high, with over 10 new institutions entering the greater Myanmar educational market since 2013. Three

quarters (73%) of the institutions included in this study were located in Yangon and almost all (86%) institutions were private providers. Less than a quarter (42%) offered post-degree credentials, such as advanced certificates and diplomas. A quarter (23%) of the competitors in 2017 offered a wide range of business courses. The most significant institutions in this group were: YCTC, Strategic First, MIBA, Robinson Business School, Myanmar Bridge Academy and so on. These post secondary providers were very important competitors because of their size, location and similarity of programs.

MiMS is challenged on all sides with small private providers offering specialized programs, large public and private providers offering very similar programs in a variety of formats, and institutions increasing the levels of programming offered, such as universities offering certificates and diplomas and vast continuing education programming. MiMS need to keep re-inventing ourselves to keep the academic learning globally competitive and relevant in the rapidly changing world. The mobile based learning services will gain recognition and popularity and our team at MiMS will continue sustaining innovation and growth in its learning services.

## **LEARNING RESOURCES AND FACILITIES**

The sprawling campus of MiMS is located in a quiet and peaceful atmosphere in Yangon Lower Golden Myanmar. This serene atmosphere is indeed a blessing and an ideal place for management studies.

MiMS Campus consists of large classroom which are equipped with modern teaching amenities.

### **Student Support and Welfare**

MiMS provides counseling services to students who may be facing difficulties with their studies or personal matters.

## **Library**

The library has in stock prescribed texts and further reading material. There are photocopying facilities in the library.

## **Internet Facilities**

Students have access to internet and e-mail facilities (academic purposes only).

## **Student Trips**

Every term, there are subsidized educational and social trips organized by the school to suitable locations.

## **MINISTRY APPROVALS**

**We have done the necessary registration under government departments**

**Thank you**